

Robert Bowne Foundation Strategic Plan 2004-2007
Selected slides from Powerpoint

Robert Bowne Foundation Strategic Plan 2004-2007 (powerpoint presented to the Board of Directors October 18, 2004 by Kathleen W. Murnion)

Robert Bowne Foundation
2004-7 Strategic Plan

Monday, October 18th, 2004 (Revised 2/05)

Facilitated by:
Kathleen W. Murnion
Nonprofit Connection

Contents:

- RBF Mission Statement
- RBF Values
- Environmental Issues
- Obstacles/Challenges to RBF
- 2007 Goals
- 2005 Objectives
- RBF Budget Allocations

Mission Statement:

The Robert Bowne Foundation supports the development of quality programs which offer literacy education to children and youth of New York City, in the out-of-school hours, especially for those living in economically disadvantaged neighborhoods.

RBF Values:

Literacy

- RBF values literacy that engages youth in reading, writing, listening, and speaking in order to better understand themselves, others, and the world around them and to influence the world in which they live.

Youth Development

- RBF values programs that provide a safe and supportive learning environment and meet the human developmental (i.e., social, academic, artistic, emotional, physical, and civic) needs of youth that prepare them to participate successfully in adolescent and adult life.

Capacity Building

- The RBF values the critical role that professional development and on-going support play in building the capacity of afterschool programs. We believe that RBF helps programs evolve and grow toward excellence through capacity-building that is based on a recognition of a program's assets.

Research

- The RBF values practice that informs research and values research that informs practice regarding afterschool education and youth development.

Partnership

- RBF values and respects the staff in programs and the communities they serve and recognizes that its partnership with them is the channel through which the Foundation fulfills its mission. It also understands and values the power to effect change by convening programs and facilitating peer learning.

Leadership

- The RBF values and encourages youth practitioners in developing their roles as leaders in the field.

Environmental Factors:

- Increased pressure for ASP to be school-based and offer academic-support
 - Influence of "No Child Left Behind" initiative
 - Effects on ASP curriculum
- Multiple factors will result in greater competition for even less available funding for non-school-based programs
 - Consolidation of public and private streams
 - Private matching requirements for public grants
 - Combined funding often does not cover costs
 - Increased competition from for-profit sector and school districts
 - Pressure for the youth development field to become professionalized
 - Move toward credentialing
 - Lack of clear definitions

[slide with details for each of the above factors]

Obstacles/Challenges for RBF

- Identify RBF's direct service funding priorities
- Identify strategies to "institutionalize" and ensure a consistently high quality of RBF's offerings in the future

- Explore strategic opportunities to advocate for and educate the field

[Powerpoint includes notes from Board presentation] Jane Quinn said we should continue to fund CBOs because the government will fund school-based afterschool programs. Bob mentioned we needed data and research to support CBO youth development programs support young people's academic success. We should support the best programs and document them.(What are the characteristics of a good program? Lena added that our research, Exemplary practices could influence what happens in school.)

2004-2007 Goals:

Goal I: To nurture quality, community-based, literacy programs that operate during out-of-school time through multi-year direct service grants.

Goal II: To continue to strengthen the capacity of individuals, programs and the field through professional development and technical assistance.

Goal III: To continue to partner with others in building a broader understanding of and in creating a voice for the field of out-of-school youth development programs.

Goal IV: To increase RBF's internal capacity to meet its mission more efficiently while maximizing its effectiveness.

[multiple slides with a lot of details for each goal; eg.

RBF grantee programs will be chosen based on the following criteria:

- ***Demographics***
- ***Stage of life cycle***
- ***Nature of program***
- ***Operations***

(with an additional slide on each of the above topics)